# A New Support Measure for Items in Streams \*

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#### Abstract

Mining streams is a challenging problem, because the data can only be looked at once, and only small summaries of the data can be stored. We present a new frequency measure for items in streams that does not rely on a fixed window length or a time-decaying factor. Based on the properties of the measure, an algorithm to compute it is shown. Experimental evaluation supports the claim that the new measure can be computed from a summary with very small memory requirements, that can be maintained and updated efficiently. In this extended abstract, the main points of the presentation are discussed.

### 1 Motivation

Mining frequent items over streams received recently a lot of attention. It presents interesting new challenges over traditional mining in static databases. It is assumed that the stream can only be scanned once, and hence if an item is passed, it can not be revisited, unless it is stored in main memory. Storing large parts of the stream, however, is not possible because the amount of data passing by is typically huge.

Different models have already been proposed in literature. The main characteristic is: how must the frequency of an item be measured? There are different types of models. (1) the sliding window model, (2) the time-fading model, or (3) the landmark model. In the sliding window model [1, 3, 6, 8, 10], only the most recent events are used to determine the frequency of an item. In order to avoid having to count the supports on this window all over again in every time point, the algorithm in fact updates the frequency of the items based on the deletion of some transactions and the insertion of other. In the time-fading model, the past is still considered important, but not as important as the present. This is modelled by gradually fading away the past [9]. That is, there is, e.g., a

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decay factor d < 1, and a timepoint that lies *n* timepoints in the past, only contributes  $d^n$  to the count. In addition to this mechanism, a tilted-time window can be introduced [4, 5]. In the *landmark* model, a particular time period is fixed, from the landmark designating the start of the system up till the current time [7, 8, 11]. The analysis of the stream is performed for only the part of the stream between the landmark and the current time instance.

Obviously, the landmark model is not very well suited to find current trends. The sliding window and the time-decaying models are more suitable; the sliding window method focusses solely on the present, while the time-decaying model still takes the past into account, although the effect fades away. For both the sliding window and the fading window approach, it is hard to determine the right parameter settings. Especially for the sliding window method, if the window length is set too high, interesting phenomena might get smoothed out. For example, suppose that the occurrence of an item a is cyclic; every month, in the beginning of the month, the frequency of a increases. If the length of the sliding window, however, is set to 1 month, this phenomenon will never be captured. In many applications it is not possible to fix a window length or a decay factor that is most appropriate for every item at every timepoint in an evolving stream.

## 2 Maximal Frequency Measure

Therefore, we propose a new frequency measure. We assume that on every timestamp, a new itemset arrives in the stream. We denote a stream as a sequence of itemsets; e.g.,  $\langle ab\ bc\ abc \rangle$  denotes the stream where at timestamp 1, the itemset *ab* arrives, at timestamp 2, *bc*, and at timestamp 3, *abc*. The *maximal frequency* measure for an itemset *I* in a stream *S* of length *t*, denoted *mfreq*(*a*, *S*), is defined as the maximum of the frequency of the itemset over the time intervals [*s*, *t*], with *s* any timepoint before *t*.

**Example** We focus on target item a.

$$mfreq(a, \langle a \ b \ a \ a \ b \rangle) = \max\left(\frac{0}{1}, \frac{1}{2}, \frac{2}{3}, \frac{3}{4}, \frac{3}{5}, \frac{4}{6}\right) = \frac{3}{4} .$$
  
$$mfreq(a, \langle b \ c \ d \ a \ b \ c \ d \ a \rangle) = \max\left(\frac{1}{1}, \cdots\right) = 1 .$$
  
$$mfreq(a, \langle x \ a \ a \ x \ a \ a \ x \rangle) = \max\left(\frac{0}{1}, \frac{1}{2}, \frac{2}{3}, \frac{2}{4}, \frac{3}{5}, \frac{4}{6}, \frac{4}{7}\right) = \frac{2}{3}$$

# 3 Algorithm

For this frequency measure, we present an incremental algorithm that maintains a small summary of relevant information of the history of the stream that allows to produce the current frequency of a specific item in the stream immediately at any time. That is, when a new itemset arrives, the summary is updated, and when at a certain point in time, the current frequency of an item is required, the result can be obtained instantly from the summary. The structure of the summary is based on some critical observations about the windows with the maximal frequency. In short, many points in the stream can never become the starting point of a maximal window, no matter what the continuation of the stream will be.

**Example** In the following stream, the only positions that can ever become the starting point of a maximal interval for the singleton itemset a are indicated by vertical bars.

The summary will thus consist of some statistics about the few points in the stream that are still candidate starting points of a maximal window. These important points in the stream will be called the *borders*. More details can be found in [2].

### 4 Experimental Evaluation

Critical for the usefulness of the technique are the memory requirements of the summary that needs to be maintained in memory. We show experimentally that, even though in worst case the summary depends on the length of the stream, for realistic data distributions its size is extremely small. Obviously, this property is highly desirable as it allows for an efficient and effective computation of our new measure. Also note that our approach allows exact information as compared to many approximations considered in other works. In Figure 1, for some distributions, the maximal number of borders in synthetically generated random streams have been given. The number of borders corresponds linearly to the memory requirements of the algorithm.

# 5 Summary

In the presentation, a new support measure for itemsets in streams is introduced and motivated. An algorithm to maintain a small summary based on which the support can immediately be produced is presented. Experimental evaluation shows that the memory requirements of this summary are very low.

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Figure 1: Size of the summaries for two items a and b

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